

Advertising Rate Card – Fourth Quarter 2009 (Prices valid from Oct 1st 2009 to Dec 30th 2009)

I am currently able to offer banner advertisements on three sites. All banner adverts are run of site and can be bought on a one, six or twelve month basis.

Contact: sales@deano.de

1 [Plant Biology Advice](#)

This site currently attracts around 70,000 visitors per month. The majority of these visitors (92.55%) find the site through search engines. The site is targeted to education, gardening and botany related subjects.

A typical visitor spends 1:28 minutes on the site, and views 1.87 pages

On average approximately 131,000 pages are viewed per month.

The three main traffic sources by country are the USA (53%), UK (10%), and Canada (6%).

Banner links are hard coded to include a direct link to your site.

Position	Size	Pages	Max size	Cost per month	Six/Twelve month purchase
Right hand Nav	125x 125	Run of Site	30kb	£60.00	Six Months £330 12 Months £600

2 [Osteoporosis Advice](#)

This site attracts around 10,500 visitors per month. The majority of these visitors (94.5%) find the site through search engines.

The site is targeted very specifically to the osteoporosis condition.

On average a visitor spends 1:23 minutes on the site, and views 1.77 pages.

On average approximately 18,500 pages are viewed per month.

The three main traffic sources by country are UK (56%), USA (19%), Canada (3%) and Australia (3%).

Banner links are hard coded to include a direct link to your site.

Position	Size	Pages	Max size	Cost per month	Six/Twelve month terms
Right hand Nav	125 x 125	Run of Site	30kb	£60	Six months £330 12 Monthly purchase £600

3 [Behind the Beatles Lyrics](#)

This site attracts around 8,000 visitors per month. The majority of these visitors (91.5%) find the site through search engines.

The site is targeted very specifically to the music of the Beatles.

On average a visitor spends 2.44 minutes on the site, and views 3.6 pages.

On average approximately 28,000 pages viewed per month.

The main traffic sources by country are USA (61%), UK (11%), Canada (6%) and Australia (4%).

Banner links are hard coded to include a direct link to your site.

Position	Size	Pages	Max size	Cost per month	Six/Twelve month terms
Left hand Nav	125 x 125	Run of Site	30kb	£20	Six months £110 12 Monthly purchase £200

General notes on advertising

We only accept banner advertisements to family friendly sites. Absolutely no fake pharmacy, cell phone contracts or poker sites will be accepted.

The rates are set, no discounts will be given.

Payment must be made in advance via either paypal (US\$, GBP, Euro) or cheque (GBP).

For further information, please contact me through email: sales@deano.de

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